

Japan has allowed the import of avocado from Colombia.



Mr. Andrés Valencia Pinzón, Minister of Agriculture and Rural Development of Colombia, revealed that the Ministry of Agriculture, Forestry and Fisheries of Japan has already allowed Colombia to export Hass avocado to Japan from 31 July 2019 onwards. This success is the result of the policies of sanitary

diplomacy and making benefits from the strategic markets of President Iván Duque.

The Minister celebrated the success of the market access of Colombian avocado to Japan as a result of the sanitary diplomacy policy that the government, under the administration of President Duque, has pushed. He also pledged to continue supporting Colombia's agricultural products to reach other markets. As well as Mr. José Manuel Restrepo, Minister of Trade, Industry and Tourism, who praised this achievement and promised to support the export of avocados under the policy of seeking benefits from trade agreements and strategic markets.

Currently, avocados from Colombia have gained more recognition from the world market. During the first 5 months of this year, Colombia has exported avocados up to 47.1 million US dollars, increased from the same period in the previous year by 30.8%, of which 50.3% was exported to the Netherlands and 24.4% to the United Kingdom.

In the past several years, Japan imported avocados up to an average value of 211.5 million US dollars per year, mostly from Mexico.

Sources: <https://www.agronegocios.co/agricultura/desde-manana-31-de-julio-los-productores-de-aguacate-hass-colombiano-podran-exportar-a-japon-2890907> and <https://www.elcolombiano.com/negocios/mas-destinos-para-el-aguacate-hass-colombiano-LD11307480>

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