

## Berries have become the third most exported agricultural product of Mexico

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Mr. Juan José Flores García, director of the Mexican National Association of Berries Exporters (ANEBERRIES), revealed that berries have become the third most exported agricultural product of Mexico, with a production capacity of over 800,000 tons from 44,000 hectares of cultivation land of 21 states, following beer and avocado, the first and the

second most exported products respectively.

The director said that the most exported agricultural product of Mexico is beer, followed by avocado, berries and tequila. The berries that Mexico produces for export consist of strawberry, blackberry, cherry and raspberry. He also said that the production of berries of Mexico's has increased by 16%, compared to the same period in the previous year. And its value in domestic markets can be estimated up to more than 400 million USD.

Mexico can produce 800,000 tons of berries from 44,000 hectares of cultivation land of 21 states, 96.8% of the production is derived from the states of Michoacan, Baja California and Guanajuato. However, 60% of all exported berries come from the state of Jalisco with a total value of 241 million US dollars. Mexican berries are exported to 35 countries: 97.6% being exported to the United States and Canada, 1.75% to Europe and 0.56% to the Middle East and Asia.

### Industry that generates revenue

Mr. Aldo Mares, president of ANEBERRIES, said that the berries industry of Mexico has created jobs for up to 350,000 people, especially in the state of Jalisco, with employment of 64,000 positions, generating revenue differently depending on the capacity of the collector, from 1,000 pesos to 8,000 pesos per week. He also added that there has been a strictly enforcement of laws to prevent forest destruction and daily labor abuse. Therefore, the rate of forest destruction in Jalisco is at a very low level or nearly null.

In addition, Mr. Jacobo Efraín Cabrera Palos, president of the Jalisco Agricultural and Livestock Council (CAJ), added that there has been supports for the use of innovation in the berry production process to increase the potential and prevent damage to the environment.

Source: [www.inforural.com.mx/las-berries-ya-son-el-tercer-producto-agricola-de-mexico-mas-exportado/](http://www.inforural.com.mx/las-berries-ya-son-el-tercer-producto-agricola-de-mexico-mas-exportado/)

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