

Argentina has started to export lemons to India.

The Citrus Association of Northwest Argentina (ACNOA), which brings together citrus producers, packing plants and industries, reports that 24 tons of lemons from Tucuman province have already been exported to India for the first time on the past July 31. It is expected to arrive at the destination within 30 days.



A representative from ACNOA said that "This new market is a huge opportunity for the Northwest region's economy and especially the citrus sector. India is considered one of the high potential markets for food and beverages, due to the elevated population and the expansion of the middle class"

This new market access for Argentine lemons in India is a result of negotiations to accelerate the process of the delegation from the ex-Department of Agro-Industry, recently Ministry of Agriculture, Livestock and Fisheries, who visited India two weeks ago.

Mr. Pablo Padilla, president of ACNOA, said that "The export of lemons from the southern hemisphere to India is still small. Argentina has an advantage from its geographical location, resulting in contrast seasons to other regions on Earth where lemon production cannot be cultivated at the same time. In addition, Argentina's lemons are of high quality and at a good price." Added to that, he expects to expand the market to other countries in the same region by 2020, with a plan to promote consumption of products from Argentina.

Source: <https://www.noticiasagropecuarias.com/2019/07/31/argentina-inicio-la-exportaciones-de-limones-a-india/>

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