



## ฝ่ายเกษตร ประจำสถานกงสุลใหญ่ ณ นครลอสแอนเจลิส Thailand Office Of Agricultural Affairs, Los Angeles

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MOAC attended the "Thai Trade Exhibition Saudi Arabia 2023" opening ceremony, continuously seeking market expansion for agricultural and food products



On August 27, 2023, **Mr. Prayoon Inskul**, Permanent Secretary, Ministry of Agriculture and Cooperatives (MOAC), joined the opening ceremony for “Thai Trade Exhibition Saudi Arabia 2023” with **H.E. Mr. Darm Boontham**, Ambassador of Thailand to the Kingdom of Saudi Arabia, **Mr. Abdulaziz Alsakran**, Deputy Governor of Saudi General Authority of Foreign Trade (GAFT), **Dr. Sami bin Abdullah Al-Obaidi**, Thai-Saudi Business Council Chairman, and other honorable guests including ambassadors and representative of embassies. The event was held at Riyadh International Convention and Exhibition Center, Riyadh, the Kingdom of Saudi Arabia on August 27-30, 2023. Thai Trade Exhibition Saudi Arabia 2023 aimed to promote Thailand and strengthen Thai-Saudi relations in various aspects especially trading and investment. It was also a great opportunity for Thai agricultural and food products to enter into Saudi market including produce, fishery products, and fresh cut flowers.

The Permanent Secretary emphasized Thailand’s commitment of being world’s food security hub. MOAC has always placed high importance on safe production and processing



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of agricultural and food products which have been recognized to be equivalent to international standards. MOAC has agencies regulating, overseeing, and inspecting all stages of the supply chain, ensuring confidence for trading partner countries and among foreign consumers under 3S policy (Safety, Security, and Sustainability) and policy of driving agricultural industry by adapting with Bio-Circular-Green Economy model.

Exceptional Thai products from more than 100 companies were showcased at the event, ranging from wooden products, furniture, handicrafts, beauty and cosmetics, spa products, tourism and medical tourism, to agricultural and food products. Marketing Organization for Farmers also participated in the show to present the quality agricultural products from Thailand. Additionally, business matching area was staged for Thai-Saudi companies to conduct their business talks and discussions.

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