



ฝ่ายเกษตร ประจำสถานกงสุลใหญ่ ณ นครลอสแอนเจลิส Thailand Office Of Agricultural Affairs, Los Angeles

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Deputy Minister Piyarat Promoting Economic Insect Product Quality to Global Markets, Enhancing Environmentally Friendly Agricultural Production



Ms. Piyarat Tiyapairat, Deputy Ministers of Agriculture and Cooperatives, attended the economic insect production and marketing networking and promotion event which was held in celebration of World Bee Day 2026 under the theme “Bee Together for People and the Planet: A Partnership That Sustains Us All.” The event took place between May 18 – 24, 2026 at NEXTOPIA, 5th Floor, Siam Paragon, Bangkok.

The deputy minister revealed after the visit that the event aims to connect production and marketing networks for economic insects while promoting insect-based products. World Bee Day provides an important opportunity to raise awareness of the vital role of bees and



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other pollinators in supporting agricultural systems and environment. The initiative is aligned with the policy of the Food and Agriculture Organization of the United Nations (FAO), which designated May 20 as World Bee Day. The event also supports the Department of Agricultural Extension's policy of promoting environmentally friendly agricultural production, encouraging the sustainable economic insect production, and strengthening production networks to high-quality markets.

“At the event, visitors can explore and experience the all about Thailand's insect production sector including knowledge sharing on insect production, product quality enhancement, and the promotion of pollinators in commercial crop cultivation. The event also serves as a platform for building networks among farmers and businesses to increase the value of agricultural products and drive Thailand's agricultural sector toward sustainability under the Bio Economy concept and environmentally friendly agricultural practices. In addition, a wide range of activities were featured such as exhibitions of environmentally friendly economic insect products, a panel discussion on Thai Economic Insects: New Opportunities in Export Markets, activities promoting value-added processing and product development from bees and other economic insects, as well as showcases of products derived from honey bees, Asian hive bees, stingless bees, crickets, and lac. Moreover, visitors can also participate in the 'Taste, Compare, and Learn' experience, which offers an opportunity to explore the unique characteristics of different types of honey and insect products from across Thailand.” said Deputy Minister Piyarat.

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