



ฝ่ายเกษตร ประจำสถานกงสุลใหญ่ ณ นครลอสแอนเจลิส Thailand Office Of Agricultural Affairs, Los Angeles

🏠 www.thaiagrila.com  [OfficeofAgriculturalAffairsLA](https://www.facebook.com/OfficeofAgriculturalAffairsLA)

OAE Promotes 'Durian Sa-Ded Nam Yala' as a High-Value Agricultural Commodity



Mr. Paitoon Silaphat, Director of the Office of Agricultural Economics, Region 9, Songkhla (ROAE-9), Office of Agricultural Economics (OAE), revealed that durian has been promoted as a high-value crop in Yala Province because durian is a popular fruit both domestically and internationally. **Sa-Ded Nam Yala** or **Durian Sa-Ded Nam Yala** is a unique-quality durian which was officially registered as a Geographical Indication (GI) product on September 23, 2021. Durian Sa-Ded Nam Yala is cultivated at the elevations of 100 meters or more above sea level, covering the entire Yala Province. The local environment ranging from forests, mountains, rivers, and mineral-rich soil contributes to the distinctive quality of the durian grown in the area. The flesh of the durian is dry - non watery, sweet and creamy taste, low in fibrous texture, and is recognized for its excellent quality.



ฝ่ายเกษตร ประจำสถานกงสุลใหญ่ ณ นครลอสแอนเจลิส Thailand Office Of Agricultural Affairs, Los Angeles



www.thaiagrila.com



[OfficeofAgriculturalAffairsLA](https://www.facebook.com/OfficeofAgriculturalAffairsLA)

In 2024, Durian Sa-Ded Nam Yala was cultivated on 96,234 rai, accounting for 91% of the province's total durian cultivation area. Of this number, 66,788 rai were fruit-bearing, producing 76,739 tons, with an average yield of 1,149 kilograms per rai. Farmers in the area grow 6 varieties of the durian which are Monthong, Kanyao, Chanee, Puangmanee, Musang King, and Black Thorn (Ochee). Durian can be planted year-round, but the optimal planting period is at the beginning of the rainy season. Typically, farmers harvest their durians between July and September. However, the exact timing may vary each year depending on the weather conditions.

To drive the promotion of Durian Sa-Ded Nam Yala, Yala and relevant local agencies have implemented several projects and activities. These include promoting eco-agricultural tourism, encouraging the consumption of fresh durian and products both domestically and internationally, expanding trade channels between local and international buyers including through online platforms, strengthening the recognition of “Durian Sa-Ded Nam Yala”, and processing durian waste materials into value-added products to generate additional income. Interested parties seeking more information about the production of Durian Sa-Ded Nam Yala may contact the Office of Agricultural Economics, Region 9, via phone at +66-7431-2996 or email at zone9@oae.go.th.

Source:

“ทุเรียนสะเด้น้ำยะลา”พืชเศรษฐกิจสู่สินค้าเกษตรมูลค่าสูง

Thailand Office of Agricultural Affairs, Los Angeles

April 2025