

## Peru aims to export avocado to Asia in 2019

Agronoticias / 21 February 2019



The Peruvian National Service of Agrarian Health (SENASA) assured that in 2019 the Peruvian Hass avocado will enter the Asian markets, such as, South Korea, the Philippines, Malaysia, and Thailand, including the Latin American market like Colombia. The export volume is expected to be as high as 355,000 tons.

In order to achieve this goal, SENASA has partnered with the Avocado Producers Union (ProHass) to determine appropriate measures to reduce the ripening of avocado in the drying process, and various actions to prevent epidemics that have not yet been found in Peru. This is to achieve quality products with harmlessness and competitiveness in the global market.

Mr. Arturo Medina, General Manager of ProHass, emphasized that manufacturers should follow the requirement established by SENASA, that is to harvest avocado for drying process only when the fruit has at least 21.5% of ripeness. So that the product can reach the consumers in good condition, with good taste and without ripening problems.

In addition, SENASA has also conducted constant trainings on "phytosanitary certification for the export of Hass avocado" for avocado producers, focusing on small producers throughout the country. With this training, the producers will have knowledge and understanding about the hygiene measures for such avocado specie, both locally and internationally, including requirements of each country to import this product.

*Source: <https://agronoticias.pe/noticias/senasa-palta-hass-llegara-corea-filipinas-malasia-y-tailandia-este-ano/>*

Thailand Office of Agricultural Affairs, Los Angeles

March 2019