

"Lychee", Mexico's new export product in the US market

Informador, 8 April 2019



The Agro-Food and Fisheries Information Service Center (SIAP) reveals that Mexico's export volume of lychee tends to increase continuously since 2012. Last year, the most of Mexican lychee was exported to the United States, with the volume of 1,857 tons, generating a revenue for producers of 2,574,000 US dollars, which is considered as 88.94% of the total export volume of the fruit that was sent to 7 countries.

The United States remains on the top of the list of the markets for agricultural and livestock products from Mexico, including lychee. SIAP, which is part of the Ministry of Agriculture and Rural Development (SADER), reveals that in 2018 Mexico sent lychee to the United States up to 1,857 tons, generating a revenue for producers of 2,574,000 US dollars, which is considered as 88.94% of the Mexico's total export volume of the fruit.

SIAP provides information about this fruit on the website that lychee is a fruit that has a pleasant taste and also a scent that captivates consumers in many countries. It can also be eaten in many forms: fresh, pulp, jelly, or juice.

The increasing demand in the market all over the world causes many countries to start cultivating this fruit, including Mexico. At present, there are approximately 4,250 hectares of lychee cultivation areas and 28,000 tons harvested annually. From 2013 to 2018, the cultivation sees a growth rate of 7.7%, which is calculated from the volume of 1,550 tons.

Such statistics are a good sign for export market expansion. Last year, besides the United States, Mexico also exported lychee to the United Kingdom, France, Canada, the Netherlands, Japan and Spain, with a total volume of 2,088 tons that worth 3,596,000 US dollars. The lychee exported from Mexico is in the form of pulp.

Source: <https://www.informador.mx/economia/Una-nueva-fruta-mexicana-va-a-la-conquista-de-Estados-Unidos-20190408-0117.html>